



# RAISE THE ROOF GALA

to Support the New Visitor Center and Museum Project at Historic New Bridge Landing

THURSDAY

## NOV. 7, 2024

6 - 10 PM



644 Pascack Rd, Township of Washington, NJ 07676

*Festive Cocktail Hour | Premium Open Bar | Dinner & Reception | Silent Auction & 50/50 Prizes | Honoring NJ History Makers | Preview the New Building Project | Entertainment*

Patriotic business attire is suggested



SCAN FOR MORE INFO:



[BERGENCOUNTYHISTORY.ORG/GALA](http://BERGENCOUNTYHISTORY.ORG/GALA)

## RAISING FUNDS TO BUILD A VISITOR CENTER AND MUSEUM BUILDING AT HISTORIC NEW BRIDGE LANDING

### HONORING OUR 2024 NJ HISTORY MAKERS



**Tom Eastwick**  
President & Founder  
Eastwick College  
The HoHoKus School



**Roger Gross**  
President & Founder  
NIA National Realty



**Jim Kirkos**  
President & CEO  
Meadowlands Chamber  
Meadowlands Live!



**Dr. Lisa Tank, M.D., F.A.C.P**  
Acting President and Chief Hospital  
Executive, Hackensack University Medical  
Center, Hackensack Meridian Health



**Jeffrey Vasser**  
Executive Director  
NJ Division of Travel & Tourism  
(accepting in absentia)



**New Jersey Lt. Governor  
Tahesha Way, Esq.**  
(invited)



SCAN FOR MORE INFO:



## SPONSORSHIPS & AD JOURNAL OPPORTUNITIES

- PRESENTING 'ROOF RAISER' SPONSOR: \$10,000 (LIMITED AVAILABILITY)**
  - Table of 10 (VIP seating)
  - 2-page gold spread ad in commemorative journal
  - Recognition on all promotional materials (digital and printed)
  - Verbal acknowledgement on stage at gala
  - Recognition on all promotional materials (digital, printed and BCHS website)
  - Social media mentions (7,000+ followers)
  - Logo/name presence on emails (4,000+ distribution)
  - Premium positioning on digital sponsor slideshow during gala
  - Placement on event day signage
  - Logo signage on New Bridge Road (seen by 44,000+ drivers per day) for 30 days prior to event

- REVOLUTIONARY SPONSOR: \$7,500**
  - 10 tickets, (priority seating)
  - Gold page ad in commemorative journal
  - Recognition on all promotional materials (digital, printed and BCHS website)
  - Verbal acknowledgement on stage at gala
  - Social media mentions (7,000+ followers)
  - Logo/name presence on emails (4,000+ distribution)
  - Premium positioning on digital sponsor slideshow
  - Placement on event day signage
  - Logo signage on New Bridge Road (seen by 45,000+ drivers per day) for 30 days prior to event

**SOLD**

- CHECK-IN DESK, COCKTAIL, SWAG BAG, RECEPTION OR ENTERTAINMENT SPONSOR (EACH IS EXCLUSIVE): \$5,000**
  - 4 tickets (priority seating)
  - Silver page ad in commemorative journal
  - Recognition on all promotional materials (digital, printed and BCHS website)
  - Verbal acknowledgement on stage at gala
  - Recognition on BCHS website
  - Social media mentions (7,000+ followers)
  - Logo/name presence on emails (4,000+ distribution)
  - Premium positioning on digital sponsor slideshow during gala
  - Special event-day visibility for each option:
    - Check-In Desk -Logo displayed at registration area
    - Cocktail Sponsor: Logo displayed at bar
    - Swag Bag Sponsor: Item placed in event 'Swag Bag'
    - Reception Sponsor: Logo displayed at seated tables
    - Entertainment Sponsor: Logo displayed with music

- HERITAGE SPONSOR: \$4,000**
  - 4 tickets (priority seating)
  - Full page ad in commemorative journal
  - Recognition on all promotional materials (digital, printed and BCHS website)
  - Inclusion in digital sponsor slideshow at gala
  - Social media mentions (7,000+ followers)
  - Logo/name presence on emails (4,000+ distribution)
  - Logo inclusion on event day signage

- AMERICA'S 250th SPONSOR: \$2,500**
  - 2 tickets (priority seating)
  - Full-page ad in commemorative journal
  - Logo inclusion on event day signage
  - Logo/name presence on emails (4,000+ distribution)
  - Recognition on BCHS website and social media

- COME HOME TO HISTORY SPONSOR: \$1,250**
  - 2 tickets (priority seating)
  - Logo inclusion on event day signage
  - Recognition on BCHS website, social media and newsletter
  - Listing in commemorative event journal

**INDIVIDUAL TICKETS:**  \$195  
(includes 1 year BCHS membership)  
 \$175 for members

**TABLE OF 10:**  \$1750

**AD JOURNAL OPPORTUNITIES** (please make check payable to Bergen County Historical Society)

- ~~Outside Back Cover (8.75" wide x 11.25" high): \$1,850~~ **SOLD**
- ~~Inside Back Cover (8.75" wide by 11.25" high): \$1,850~~
- ~~Inside Front Cover (8.75" wide x 11.25" high): \$1,850~~ **SOLD**
- Full Page Gold (7" wide x 10" high): \$1,550
- Full Page (7" wide x 10" high): \$1,250
- Full Page Bleed (8.75" wide x 11.25" high): \$1,250
- Half page horizontal (7.75" wide x 5" high): \$675
- Half page vertical (3.75" wide x 10.25" high): \$675
- Quarter Page vertical (3.75" wide x 5" high): \$425
- Eighth Page: 3.75" wide x 2.25" high: \$275

Page layout: 8 1/2" x 11" | Bleed 8 3/4" x 11 1/4" | Safety: 3/9" margin

Advertisement layout must be production-ready. To meet printer's deadline, all ads must be received by October 11. Pages are assigned on a first-come, first served basis. Accepted file formats: PDF, EPS, JPEG (300 dpi). Send all files to [bergenhistorymuseum@gmail.com](mailto:bergenhistorymuseum@gmail.com)



# PAYMENT INFORMATION

We are a 501(c)3 organization that depends on corporate and foundation support. As we prepare for a new chapter at Historic New Bridge Landing, your support will allow us to fulfill our mission of building the Visitor Center. The Raise the Roof Gala is a prestigious and effective way for you to gain visibility within our vibrant community. Help get the most significant American Revolutionary sites in Bergen County ready for the 250th celebrations of the founding of our country. At the same time, you can join us in honoring New Jersey History Makers!

Please fill out the details below and select the options relevant to your purchase:

Name of Person Purchasing: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Name of Organization (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## What Are You Paying For? (Please check one or more options)

### Purchasing Event Tickets

Number of Attendees: \_\_\_\_\_

### Purchasing Sponsorship Package

Sponsorship Package Type: \_\_\_\_\_

Does this sponsorship include event tickets?  Yes  No If yes, number of attendees: \_\_\_\_\_

Does this sponsorship include journal ad?  Yes  No If yes, ad size: \_\_\_\_\_

Purchasing Ad Journal Separately Ad Size: \_\_\_\_\_

Offering Donation to Support the Event (with recognition in journal) Amount: \$ \_\_\_\_\_

Organization, Individual or Family Name for Journal Recognition: \_\_\_\_\_

If purchase includes tickets, please provide attendee names : \_\_\_\_\_

## Payment Information

Payment Amount: \$ \_\_\_\_\_

Payment Option (Check one):  Check Enclosed |  Check to follow in mail |  Credit Card

Name on Card (print): \_\_\_\_\_

Card Address: \_\_\_\_\_

Total to be Charged: \_\_\_\_\_ Credit Card No: \_\_\_\_\_ Exp: \_\_\_\_\_ CID: \_\_\_\_\_

Name of Person Purchasing : \_\_\_\_\_

Signature: \_\_\_\_\_

Checks should be made out to Bergen County  
Historical Society and mailed to:  
Bergen County Historical Society (BCHS)  
PO Box 55, River Edge, NJ 07661-0055

Send ad files and inquiries to:  
bergenhistorymuseum@gmail.com