



National Park Service
U.S. Department of the Interior

Morristown
National Historical Park

30 Washington Place
Morristown NJ 07960-4299

(973) 539-2016 phone
(973) 451-9212 fax

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Thomas Ross (973) 539-2016 x 200

Tourism to Morristown National Historical Park creates \$15,853,100 in Economic Benefit *Report shows visitor spending supports 188 jobs in local economy*

MORRISTOWN, NJ – A new National Park Service (NPS) report shows that 294,606 visitors to Morristown National Historical Park in 2012 spent \$15,853,100 in communities near the park. That spending supported 188 jobs in the local area.

“Morristown National Historical Park is proud to welcome visitors from across the country and around the world,” said superintendent Thomas Ross. “We are delighted to share the story of this place and the experiences it provides and to use the park as a way to introduce our visitors to this part of the country and all that it offers. National park tourism is a significant driver in the national economy – returning \$10 for every \$1 invested in the National Park Service – and it’s a big factor in our local economy as well. We appreciate the partnership and support of our neighbors and are glad to be able to give back by helping to sustain local communities.”


The peer-reviewed visitor spending analysis was conducted by U.S. Geological Survey economists Catherine Cullinane Thomas and Christopher Huber and Lynne Koontz for the National Park Service. The report shows \$14.7 billion of direct spending by 283 million park visitors in communities within 60 miles of a national park. This spending supported 243,000 jobs nationally, with 201,000 jobs found in these gateway communities, and had a cumulative benefit to the U.S. economy of \$26.75 billion.

According to the report most visitor spending supports jobs in restaurants, grocery and convenience stores (39 percent), hotels, motels and B&Bs (27 percent), and other amusement and recreation (20 percent).

To download the report visit <http://www.nature.nps.gov/socialscience/economics.cfm>.

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The National Park Service cares for special places saved by the American people so that all may experience our heritage.



The report includes information for visitor spending at individual parks and by state.

In addition, NPS b-roll is available to news media to use in reporting on the 2012 National Park Visitors Spending Report at http://www.nps.gov/news/econ_b-roll.htm.

To learn more about national parks in New Jersey and how the National Park Service works with New Jersey communities to help preserve local history, conserve the environment, and provide outdoor recreation, go to www.nps.gov/NEWJERSEY.

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